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For Release on:

June 12, 2024

17th Annual Tin Cup Challenge Giving Opens June 14th

Driggs, ID, June 12, 2024 – The Community Foundation of Teton Valley, a leading nonprofit organization dedicated to elevating lives through the power of generosity, is thrilled to announce the upcoming launch of our 6-week community-wide fundraiser, the Tin Cup Challenge. From 9 am on Friday, June 14, through Friday, July 26, at 5 pm, the Community Foundation of Teton Valley will accept and partially match donations benefiting participating local nonprofits. This ambitious initiative aims to rally the entire community together in support of the critical work, dedication, and impact of local organizations.

This year marks the 17th anniversary of the Tin Cup Challenge. This inclusive event encourages individuals, families, local businesses, and organizations to come together philanthropically to contribute to the betterment of our community. By participating in this unique fundraising campaign, community members demonstrate their generosity, compassion, and commitment to creating positive change while simultaneously inspiring the joy of philanthropy in the next generation, friends, and neighbors.

According to Bonnie Self, Executive Director of the Community Foundation, *“The Tin Cup Challenge is truly exceptional in that it helps leverage funds raised by local nonprofits with a Match Grant provided by Business and Community Challengers. This promotes a culture of generosity in our community and encourages everyone to give to their favorite nonprofits during the Giving Period.”*

The Tin Cup Challenge serves as both a 6-week Giving Period and a one-day celebration of our community’s spirit of generosity on Saturday, July 20, from 9 AM to noon in Driggs City Park. Always the third Saturday in July, Event Day is celebrated with a Competitive 5K, 10K, Fun Run/Walk, free breakfast, nonprofit booths, information, and activities for all ages. In just 16 years, the Tin Cup Challenge has raised over \$23.6 million for Teton Valley nonprofits. Last year, in an illustration of support for local organizations and their constituents, the community raised a total of \$2.8 million for local nonprofits!

The Community Foundation would like to extend heartfelt gratitude to the Business and Community Challengers who have already committed their support to this remarkable program. Donors interested in supporting their favorite nonprofits during the 17th Annual Tin Cup Challenge can do so with one transaction. Donate by check, using the Donor Form included in the Tin Cup brochure, or online at www.TinCupChallenge.org. Brochures will be available throughout Teton Valley and delivered to all households and box holders on June 14th. No gift is

too small to let organizations know you care about their important work. The Community Foundation of Teton Valley will process your gift, ensuring 100% of your contribution is given to the organizations you choose.

Find our booth at the Farmers Market from June 7 – July 26 to donate, pick up a complimentary T-shirt, and register to run. For more information, visit the Community Foundation's website at www.TinCupChallenge.org, call the Community Foundation office at 208.354.0230, or email info@cftetonvalley.org.

About the Community Foundation of Teton Valley

The mission of the Community Foundation of Teton Valley is to elevate lives through the power of generosity. We seek to achieve our mission by empowering donors, championing local nonprofits, promoting a culture of giving, and serving as a catalyst in addressing critical community needs. The Community Foundation hosts the Tin Cup Challenge, an annual fundraiser that in just 16 years has raised over \$23.6 million for Teton Valley nonprofits. For more information, please visit www.cftetonvalley.org or call the office at (208) 354-0230.

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For Release on:

June 17, 2024

Show your Tin Cup Spirit – Register to Run, Engage, and Donate!

July 17, 2024 (Driggs, ID) – The Community Foundation of Teton Valley is thrilled to invite you to the 17th Annual Tin Cup Challenge Event Day, Saturday, July 20th at the Driggs City Park. Prepare yourself for a day filled with joy and camaraderie as we come together to honor our hard-working nonprofits, the incredible generosity of our community, and the spirit of philanthropy.

Jumpstart your day by running in support of local nonprofits! Competitive 5K and 10K runners will kick off the action at 9:00 AM, followed by Fun Run/Walkers at 9:03 AM on Ashely Street. Registering in advance? Great news! Fun Run/Walkers sign up for free. However, if you wait to join us on Event Day, there will be a nominal fee of \$10. Please note that only competitive entrants will be timed and that registration fees increase at 5 PM on Friday, July 14, 2023. Register [online](#), at the Community Foundation booth at the Driggs Farmers Market on Fridays from 9 AM – 1 PM, or between 7:30 AM - 8:30 AM at the Race Registration pavilion on Event Day. Pick up your complimentary T-shirt at the Foundation office, the Farmers Market, or on Event Day - while supplies last.

But that's not all! Prepare to immerse yourself in an array of exciting activities and entertainment. After the run, treat yourself to a well-deserved FREE breakfast before exploring the critical missions of over 50 nonprofit booths until noon. Discover more about their impactful work while enjoying a range of festivities that include the thrilling Diaper Derby, captivating folkloric dancing, exhilarating soap hockey, and the chance to experience flight and ski simulators. If that isn't enough, we also have a special treat for animal lovers. Visit our delightful menagerie of horses, mules, llamas, goats, pigs, kittens, and puppies - ready to bring joy to your day with their presence.

In the spirit of the Tin Cup Challenge, we invite you to show your support and enthusiasm by dressing for success alongside your favorite nonprofit. By doing so, your organization will have a chance to win the prestigious Tin Cup Spirit Award, with a grand prize of \$200 for first place, \$100 for second place, and \$75 for third place. Stay tuned as the event stage comes alive at 10:30 AM to announce the recipients of the Dawn Banks Award, Spirit Awards, and Race Awards.

Join us, the Community Foundation of Teton Valley, in acknowledging the profound impact of local nonprofits by participating in the 17th Annual Tin Cup Challenge on Saturday, July 20th. Let us remember that together, as a community, we can make a difference. If you wish to go the extra mile, consider donating cash, a check, stocks, or online at www.TinCupChallenge.com during the Giving Period. Generous Business & Community Challengers partially match donations received before Friday, July 26 at 5 PM.

For more information, we encourage you to visit the Community Foundation's website, call us at 208.354.0230, email via info@cftetonvalley.org, visit our booth at the Farmers Market, or stop by our office. We can't wait to see you there!

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